Call For Speakers

We want you to share your expertise!

Be a member of HCPF's faculty in 2024

> A premier source for home care education



Research & Educational Resources for Home and Community-Based Care

NYS HOME CARE PROVIDERS FOUNDATION

HCPF is the premier source for home care education, providing high-quality programs that enable home care professionals, agencies, and supporting businesses to thrive in an everchanging and challenging environment. Whether you have experience in home care management or business strategies we want you to share your expertise with home and community-based providers by becoming part of HCPF's faculty!

Speaker benefits include recognition and promotion on event marketing materials, HCP's social media channels, e-communications and publications. Each program includes access to the attendee list and participant feedback. Don't miss your opportunity to present to the best home care agencies in the nation.



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AUDIENCE

HCPF's audience is a wide variety of dedicated home care owners, executives, administrators, managers, clinicians, nurses, and paraprofessionals.

HCPF offers education and training appropriate for all types of agencies, including Licensed Home are Services Agencies (LHCSAs), Fiscal Intermediaries (Fis} in the Consumer Directed Personal Assistance Program (CDPAP}, agencies providing Traumatic Brain Injury (TBI} and Nursing Home Transition and Diversion (NHTD} services, and Certified Home Health Agencies (CHHAs}.

PROGRAM TYPES

Unique presentation submissions, such as case studies, panels, and roundtables are appreciated.



Webinars

Presented quarterly or as needed for pressing industry issues. Each presentation submission should be 50 minutes of content, allowing 10 minutes for Q&A for a 60 minute session.

Specialty Programs

HCPF has the opportunity to produce specialty programs for home care providers with one or multiple speakers, in-person or virtually. Examples of specialty programs include Home Care Forum, Home Care Coordinator Workshop, and Compliance Readiness Series.

Annual Conference

HCP's trademark Conference is a highly respected, wellattended event that aims to provide outstanding educational sessions and numerous networking opportunities for homecare providers and associate providers. Presentation submissions should be approximately 50 minutes, including Q&A.

SUBJECT & TOPIC AREAS OF INTEREST:

Clinical

Care Management Documentation best practices Improving patient outcomes Patient engagement and communication Patient retention

Social determinants of health

Financial

Billing and payroll Contract negotiations Cost Reports Medicare Advantage opportunities

Patient recruitment and marketing Referral management Value based contracting Unemployment Insurance

Transformation

Diversity, Equity and Inclusion Health care continuum partnerships Leveraging technology/data Preparing for value-based payment Exploring New Revenue sources

Telemedicine/telehealth Workforce recruitment and retention Branching out into waiver programs

Compliance

Cyber security Emergency Preparedness EVV (Electronic Visit Verification) Survey preparation and response Office of the Medicaid Inspector General (OMIG)

Policy development and implementation Regulations Wage Parity Workers' Compensation Human Resources

SUBMISSION INSTRUCTIONS

All proposals should include the following information:

- Title of presentation
- Subject area
- Brief program objective
- Target audience
- Length of presentation (See pg 3)
- Type of presentation (See pg 3)
- Abstract Approximately 100 word description of your presentation
- Presentation History: has this been presented before and will it be presented again?
- Presenter biographical information, including:
 - Name(s) of presenters, company, title, contact information
 - Number of years in home care or relevant experience
 - Detailed speaking experience, resume and biography
 - Speaker's Fee (if applicable)

Proposal Format:

• Please submit all proposals as .doc files.

Proposal Deadlines:

- Submissions for webinars and specialty programs will be reviewed throughout the year.
- Deadline for 2023 Conference submissions is March 15, 2024.

Under no circumstances should a HCPF presentation be a sales pitch for a specific company or product.



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Please email complete submissions or questions to:

Cynthia Pritchard Director of Events & Education pritchard@nyshcp.org (P) 518.463.1118 ext. 825

Submissions that do not provide all required information or are submitted after the aforementioned deadlines may not be considered.



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